



20SOMETHING MEDIA CO.

Hi

As the managing editor of 20something media; it has since dawned on me that perhaps the company should re-adjust its sails and chart a different path that I feel has been necessitated by the pressing needs of its target demographic; chief among which, is to find their feet in the ever-changing global environment and as such – part of the new policy deliberated on – is to assist the subscriber in equipping with knowledge and techniques to cope and make the necessary adjustments in the new information age.

Resultant; as part of the process of discovering content policy; the following content features were envisaged. The editor has consequently made attempts to reach out to scouted talent the company believes have the potential to help create content centred around these topics and help steward the company, its different publications and subscribers thereof on a trajectory towards prosperity and a balanced life.

#fitness	#LearningLife (education – digital age skills)	#PhysicalRoyalties
#EventMe	#Institute (impactful organisations, institutions)	#OnlineStreaming
#SurvivalSkills		#EventManagement
#TravelDestination		#SocialMedia
#TechGadget	#Doctor'sVisit	#Sponsorships
#Style	#LivingWell	#Proposals
#Breakthroughs&Innovation	#Architecture&Design	#Radio
	#ConsumerTrends	#Television
#ServiceLines (technical service providers – careers; as well as small enterprise)	#Doccie	#Endorsements
	#Security	#Performances
	#PersonalFinance	#Touring
#Dining		#IncomeStreams
#TimePiece	#CopyrightLaw	#Administration
#HorsePower (motor cars)	#EntertainmentLaw	#FinancialManagement
#Info	#ArtistsContract	#Trends
#adventure	#ManagementContract	#Financing
	#DigitalRoyalties	#Crowdsourcing

#Institutions	#ProjectManagement	#Corporate
#RolePlayers	#ProfessionalTeams	#MusicStyles
#Entrepreneurship	#SovereignIndividual	#IndigenousMusic
#Investing	#History	#IndependentMusic
#Accounting	#Initiatives	
#PersonalFinancialPlanning	#CreativeMilieu	
	#Innovations	

Regards

Tefo L.